CLAIMS

- 1. A coating material comprising: cordierite powder as a main component having a tap bulk density of $1.3~{\rm g/cm^3}$ or more; and water.
- 5 2. The coating material according to claim 1, wherein an average particle diameter of the cordierite powder is in a range of 20 to 55 μm, and a content of a powder component having a particle diameter of 44 μm or less in the cordierite powder is 80 mass% or less with respect to the whole cordierite powder.
 - 3. The coating material according to claim 2, wherein the average particle diameter of the cordierite powder is in a range of 25 to 55 μm .
 - 4. A coating material comprising:

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ceramic powder as a main component; and water,

wherein an average particle diameter of the ceramic powder is in a range of 20 to 55 μm , and a content of a powder component having a particle diameter of 44 μm or less in the ceramic powder is 80 mass% or less with respect to the whole ceramic powder.

- 5. The coating material according to claim 4, wherein the average particle diameter of the ceramic powder is in a range of 25 to 55 $\mu m\,.$
- 25 6. The coating material according to any one of claims
 1 to 5, further comprising: at least one selected from the
 group consisting of ceramic fiber, silica sol, and alumina

sol.

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- 7. The coating material according to any one of claims 1 to 6, for use in coating a surface of a porous body formed of a ceramic and having a predetermined shape and thereafter drying and/or firing the material to thereby form an outer wall on the surface of the porous body.
- 8. A ceramic honeycomb structure comprising:

a cell structure constituted of a porous body having a plurality of cells, each cell being surrounded by partition walls and functioning as a fluid channel; and

an outer wall disposed in such a manner as to coat an outer peripheral portion of the cell structure and constituted of a porous body formed of a material containing ceramic powder as a main component,

wherein a surface roughness Ra of the outer wall is in a range of 5 to 50 μm .

- 9. The ceramic honeycomb structure according to claim 8, wherein the ceramic powder forming the outer wall is cordierite powder having a tap bulk density of 1.3 g/cm³ or more.
- 10. The ceramic honeycomb structure according to claim 8 or 9, wherein an average particle diameter of the ceramic powder forming the outer wall is in a range of 20 to 55 μ m, and a content of a powder component having a particle diameter of 44 μ m or less in the ceramic powder is 80 mass% or less with respect to the whole ceramic powder.
- 11. A method for producing a ceramic honeycomb structure,

comprising the steps of:

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applying a coating material containing cordierite powder as a main component and water in such a manner as to coat an outer periphery of a cell structure constituted of a porous body having a plurality of cells, each cell being surrounded by partition walls and functioning as a fluid channel; and

drying and/or firing the applied coating material to thereby form an outer wall,

wherein a tap bulk density of the cordierite powder is 1.3 g/cm^3 or more.

- 12. The method for producing the ceramic honeycomb structure according to claim 11, wherein an average particle diameter of the cordierite powder is in a range of 20 to 55 μ m, and a content of a powder component having a particle diameter of 44 μ m or less in the cordierite powder is 80 mass% or less with respect to the whole cordierite powder.
- 13. The method for producing the ceramic honeycomb structure according to claim 12, wherein the average particle diameter of the cordierite powder is in a range of 25 to 55 μm .
 - 14. A method for producing a ceramic honeycomb structure, comprising the steps of:

applying a coating material containing ceramic powder as a main component and water in such a manner as to coat an outer periphery of a cell structure constituted of

a porous body having a plurality of cells, each cell being surrounded by partition walls and functioning as a fluid channel; and

drying and/or firing the applied coating material to thereby form an outer wall,

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wherein an average particle diameter of the ceramic powder is in a range of 20 to 55 μm , and a content of a powder component having a particle diameter of 44 μm or less in the ceramic powder is 80 mass% or less with respect to the whole ceramic powder.

- 15. The method for producing the ceramic honeycomb structure according to claim 14, wherein the average particle diameter of the cordierite powder is in a range of 25 to 55 μm .
- 15 16. The method for producing the ceramic honeycomb structure according to any one of claims 11 to 15, wherein the coating material further comprises: at least one selected from the group consisting of ceramic fiber, silica sol, and alumina sol.